

ONE CITY CHURCH

THE STYLE GUIDE



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ONE CITY CHURCH LOGO



ONE CITY CHURCH

BEAUMONT  TEXAS

LOGO VARIATIONS

CIRCULAR LOGO



LOGO ICON



LOGO VARIATIONS

LOGO ACRONYM



TEXT LOGO

**ONE CITY
CHURCH**

DOMAIN LOGO



FULL COLOR LOGO ICON



MINISTRY LOGOS



MINISTRY LOGOS



LOGO APPLICATIONS

MAINTAIN SPACE AROUND LOGO



*Remove "Beaumont, Texas" from logo when necessary.

NEVER SQUISH OR STRETCH THE LOGO



ON A SOLID COLORED BACKGROUND



ON AN IMAGE BACKGROUND



ONE CITY CHURCH COLOR PALETTE

PRIMARY COLORS



SANDY GRAY

#A59C8E

RAINY DAY

#506067

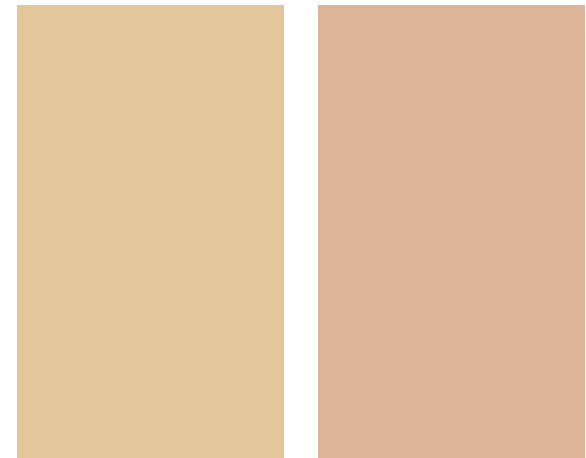
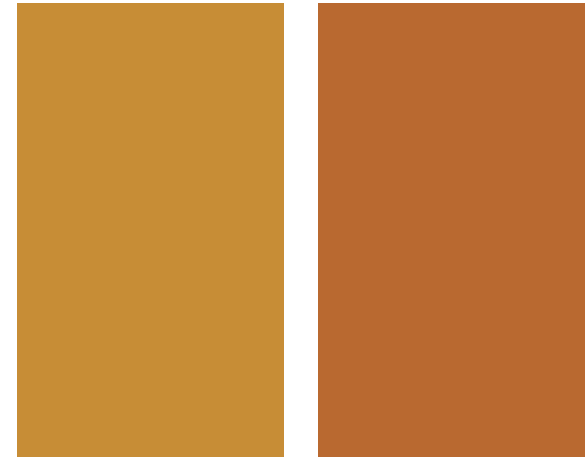
DENIM BLUE

#035B7A

JADE GREEN

#56937D

ACCENT COLORS



MUSTARD YELLOW

#CF7F29

BURNT ORANGE

#BA6930

LOGOTYPE: **GOTHAM BOLD**

TITLE — RALEWAY BOLD

h2 — Raleway Medium

RALEWAY

H3 — RALEWAY LIGHT

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CREATIVE FONT — LORA

LORA

— *Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel dolor in hendrerit in vulputate velit esse.*

BRANDING IMAGERY



CHANGING THE NARRATIVE OF OUR CITY

BRINGING PEOPLE TOGETHER AS ONE

A church that's making a difference in the city.

MORE THAN A SOCIAL GATHERING

EXPERIENCE GOD AND GROW

Improve the quality of living for our families.

RECONCILE THE RACIAL TENSION IN OUR CITY

POINT THE WAY TO POSITIVE CHANGE

Let's make Beaumont a better place to live.

*Let's change the
narrative of our city.*

ONE CITY CHURCH